

NCC Cable System Order

Order #	62499075
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/09/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$830.00	
Commission		\$124.50	
Net Total		\$705.50	
Total Spots		260	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
2	AEN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
3	AEN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
4	AMC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
5	AMC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
6	AMC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
7	CNN	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$3.00	\$12.00	30	
8	CNN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
9	CNN	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
10	CNN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
11	CNN	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
12	DISC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
13	DISC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
14	ESP2	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$3.00	\$12.00	30	
15	ESP2	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
16	ESP2	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
17	ESP2	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
18	ESP2	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
19	ESPN	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$3.00	\$12.00	30	
20	ESPN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
21	ESPN	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	

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Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/09/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$830.00	
Commission		\$124.50	
Net Total		\$705.50	
Total Spots		260	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
23	ESPN	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
24	FOOD	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
25	FOOD	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
26	FOOD	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
27	FOOD	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
28	FRFM	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
29	FRFM	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
30	FRFM	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
31	FRFM	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
32	FX	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
33	FX	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
34	FX	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
35	FX	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
36	FXNC	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$3.00	\$12.00	30	
37	FXNC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
38	FXNC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
39	FXNC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
40	FXNC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
41	HALL	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
42	HALL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	

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Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/09/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$830.00	
Commission		\$124.50	
Net Total		\$705.50	
Total Spots		260	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
44	HALL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
45	HGTV	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
46	HGTV	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
47	HGTV	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
48	HGTV	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
49	HIST	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
50	HIST	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
51	HIST	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
52	HIST	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
53	LIF	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
54	LIF	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
55	LIF	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
56	LIF	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
57	MNBC	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$3.00	\$12.00	30	
58	MNBC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
59	MNBC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
60	MNBC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
61	NGC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
62	NGC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
63	NGC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	

NCC Cable System Order

Order #	62499075	Flight Dates	02/05/18 - 02/18/18	Update Date	02/09/18
Syscode	1507	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	Concerned Veterans for America	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	CVADC	Total	\$830.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$124.50
Sales Coordinator	John Muldoon	Est Code	207213	Net Total	\$705.50
Office	Washington	Product Name	ADD	Total Spots	260
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		2/9 New Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	NGC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
65	TBSC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
66	TBSC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
67	TBSC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	
68	TBSC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
69	TLC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
70	TLC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
71	TLC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
72	TLC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
73	TVL	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
74	TVL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
75	TVL	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$4.00	\$4.00	30	
76	TVL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
77	USA	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$3.00	\$18.00	30	
78	USA	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
79	USA	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	1	\$5.00	\$5.00	30	

NCC Cable System Order

Order #	62499075	Flight Dates	02/05/18 - 02/18/18	Update Date	02/09/18
Syscode	1507	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	Concerned Veterans for America	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	CVADC	Total	\$830.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$124.50
Sales Coordinator	John Muldoon	Est Code	207213	Net Total	\$705.50
Office	Washington	Product Name	ADD	Total Spots	260
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	2/9 New Order. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
80	USA	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	260	0	0	0	0	0	0	0	0	0	0	0	260
AMT	\$830.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$830.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/12/18

62499075 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62499075
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/09/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$13,122.00	
Commission		\$1,968.30	
Net Total		\$11,153.70	
Total Spots		295	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$39.00	\$234.00	30	
2	AEN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$39.00	\$156.00	30	
3	AEN	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$53.00	\$106.00	30	
4	AEN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$71.00	\$71.00	30	
5	AMC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$20.00	\$120.00	30	
6	AMC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$20.00	\$80.00	30	
7	AMC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$32.00	\$64.00	30	
8	AMC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$34.00	\$34.00	30	
9	CNN	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$65.00	\$260.00	30	
10	CNN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$65.00	\$130.00	30	
11	CNN	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$57.00	\$342.00	30	
12	CNN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$57.00	\$228.00	30	
13	CNN	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$91.00	\$182.00	30	
14	DISC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$51.00	\$306.00	30	
15	DISC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$51.00	\$204.00	30	
16	DISC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$70.00	\$140.00	30	
17	DISC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$91.00	\$91.00	30	
18	ESP2	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$23.00	\$92.00	30	
19	ESP2	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$23.00	\$46.00	30	
20	ESP2	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$23.00	\$138.00	30	
21	ESP2	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$23.00	\$92.00	30	

NCC Cable System Order

Order #	62499075
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/09/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$13,122.00	
Commission		\$1,968.30	
Net Total		\$11,153.70	
Total Spots		295	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$31.00	\$62.00	30	
23	ESP2	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$36.00	\$72.00	30	
24	ESPN	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$79.00	\$316.00	30	
25	ESPN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$79.00	\$158.00	30	
26	ESPN	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$74.00	\$444.00	30	
27	ESPN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$74.00	\$296.00	30	
28	ESPN	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$111.00	\$222.00	30	
29	ESPN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$135.00	\$135.00	30	
30	FOOD	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$39.00	\$234.00	30	
31	FOOD	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$39.00	\$156.00	30	
32	FOOD	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$60.00	\$120.00	30	
33	FOOD	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$75.00	\$75.00	30	
34	FRFM	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$32.00	\$192.00	30	
35	FRFM	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$32.00	\$128.00	30	
36	FRFM	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$47.00	\$94.00	30	
37	FRFM	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$57.00	\$114.00	30	
38	FX	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$21.00	\$126.00	30	
39	FX	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$21.00	\$84.00	30	
40	FX	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$32.00	\$64.00	30	
41	FX	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$37.00	\$74.00	30	
42	FXNC	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$76.00	\$304.00	30	

NCC Cable System Order

Order #	62499075
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/09/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$13,122.00		
Commission	\$1,968.30		
Net Total	\$11,153.70		
Total Spots	295		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$76.00	\$152.00	30	
44	FXNC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$68.00	\$408.00	30	
45	FXNC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$68.00	\$272.00	30	
46	FXNC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$106.00	\$212.00	30	
47	HALL	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$8.00	\$48.00	30	
48	HALL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$8.00	\$32.00	30	
49	HALL	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	
50	HALL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$14.00	\$14.00	30	
51	HGTV	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$68.00	\$408.00	30	
52	HGTV	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$68.00	\$272.00	30	
53	HGTV	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$106.00	\$212.00	30	
54	HGTV	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$130.00	\$130.00	30	
55	HIST	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$57.00	\$342.00	30	
56	HIST	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$57.00	\$228.00	30	
57	HIST	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$94.00	\$188.00	30	
58	HIST	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$114.00	\$114.00	30	
59	LIF	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$33.00	\$198.00	30	
60	LIF	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$33.00	\$132.00	30	
61	LIF	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$49.00	\$98.00	30	
62	LIF	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$58.00	\$116.00	30	
63	MNBC	ADDED SPOTS	2/5/18	2/11/18	05:00	09:00						X	X	-	-	4	\$42.00	\$168.00	30	

NCC Cable System Order

Order #	62499075
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/09/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$13,122.00		
Commission	\$1,968.30		
Net Total	\$11,153.70		
Total Spots	295		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	MNBC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00	X	X						-	-	2	\$42.00	\$84.00	30	
65	MNBC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$36.00	\$216.00	30	
66	MNBC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$36.00	\$144.00	30	
67	MNBC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$54.00	\$108.00	30	
68	NGC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$10.00	\$60.00	30	
69	NGC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$10.00	\$40.00	30	
70	NGC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	
71	NGC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$16.00	\$32.00	30	
72	TBSC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$52.00	\$312.00	30	
73	TBSC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$52.00	\$208.00	30	
74	TBSC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$78.00	\$156.00	30	
75	TBSC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$98.00	\$196.00	30	
76	TLC	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$23.00	\$138.00	30	
77	TLC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$23.00	\$92.00	30	
78	TLC	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$31.00	\$62.00	30	
79	TLC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$36.00	\$72.00	30	
80	TVL	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$9.00	\$54.00	30	
81	TVL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$9.00	\$36.00	30	
82	TVL	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	
83	TVL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	2	\$12.00	\$24.00	30	
84	USA	ADDED SPOTS	2/5/18	2/11/18	09:00	16:00						X	X	-	-	6	\$45.00	\$270.00	30	

NCC Cable System Order

Order #	62499075
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
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Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	02/05/18 - 02/18/18
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Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	207213
Product Name	ADD
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/09/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$13,122.00		
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Comments :	2/9 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	USA	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00	X	X						-	-	4	\$45.00	\$180.00	30	
86	USA	ADDED SPOTS	2/5/18	2/11/18	16:00	19:00						X	X	-	-	2	\$70.00	\$140.00	30	
87	USA	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00	X	X						-	-	1	\$88.00	\$88.00	30	

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	295	0	0	0	0	0	0	0	0	0	0	0	295
AMT	\$13,122.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,122.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/12/18

62499075 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |